



**RABAT
2013**
1-4 OCTOBER

**2ND WORLD SUMMIT OF LOCAL AND REGIONAL LEADERS
4TH WORLD UCLG CONGRESS**
IMAGINE SOCIETY, BUILD DEMOCRACY

THE WORLD SUMMIT IN NUMBERS

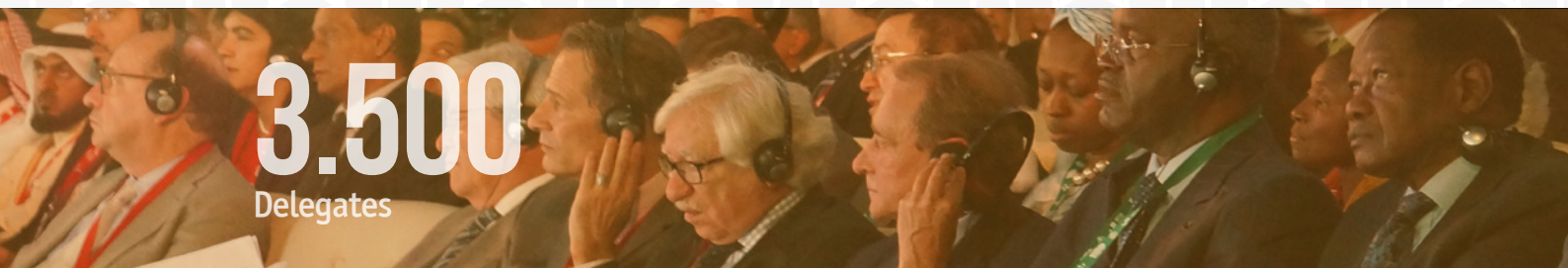
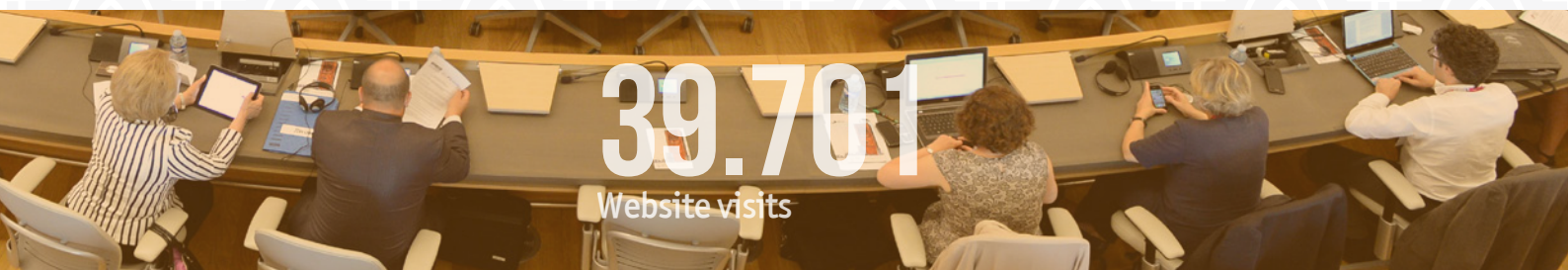


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CENTENARY
OF THE INTERNATIONAL
MUNICIPAL MOVEMENT

This year marked the one hundredth anniversary of the international municipal movement; a symbolic moment for the celebration of the 4th World Congress of UCLG and 2nd World Summit of Local and Regional Leaders, which took place in the city of Rabat, Morocco. Mayors, representatives from local and regional authorities and their representative organizations from all over the globe came together to celebrate the centennial achievement of their movement and to agree a common agenda for “the future that local and regional authorities want.”

UCLG holds the World Summit every three years, bringing together networks of elected representatives, national governments, international agencies, civil society groups, academics, and other stakeholders active in local development. To understand the extent of participation in the event, and its impact, the UCLG World Secretariat has gathered together data on social media activity and press reactions, as well as some of the summit highlights to demonstrate why the Summit of local and regional leaders is a truly global event.

This year’s summit in Rabat was centered on the theme, *“Imagine Society, Build Democracy”* and encouraged participants to imagine new ways of promoting the development of territories and ensuring solidarity and sustainability. In order to engage everyone in the process, UCLG used new technology and innovative participation methods to ensure open, transparent and widespread involvement. Blogs, open calls for sessions, online debates, and social media activity are among some of the ways in which the 2013 edition of the UCLG World Summit was the most interactive to date.

In collaboration with the host city of Rabat, there was live streaming for many of the sessions, ensuring that the entire UCLG network and the general public were able follow, engage and react to the key topics under debate. A mobile application was developed to keep on-site participants up-to-date and facilitate their participation and networking opportunities. Following the summit, online questionnaires were sent to participants to collect feedback and help the World Secretariat ensure the success of future events.

Among the many outcomes, the Rabat Declaration acknowledges the role of sub-national governments as engines and actors of development. A reduced version of this declaration and a sample of some of the key messages from the summit can be found in this document, along with excerpts from the international press.

The outcomes of this event, the level of participation and the network mobilized mean that the UCLG World Summit is a truly global event during which global issues are addressed by local and regional leaders.

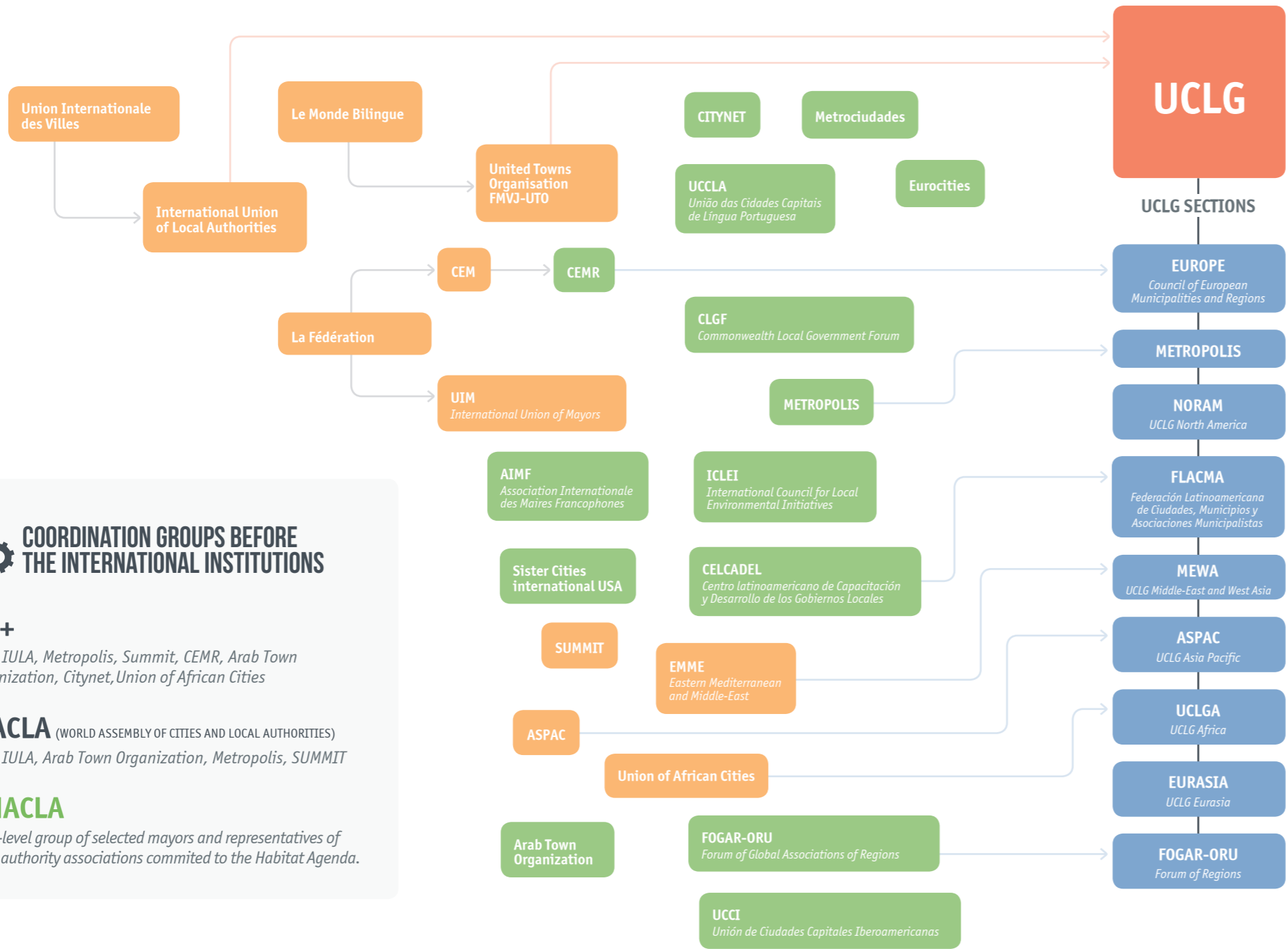
COMING TOGETHER TO MARK 100 YEARS



**The future that
local and regional
authorities want**



UCLG AND THE MUNICIPAL MOVEMENT



COORDINATION GROUPS BEFORE THE INTERNATIONAL INSTITUTIONS

- G4+**
UTO, IULA, Metropolis, Summit, CEMR, Arab Town Organization, Citynet, Union of African Cities
- WACLA** (WORLD ASSEMBLY OF CITIES AND LOCAL AUTHORITIES)
UTO, IULA, Arab Town Organization, Metropolis, SUMMIT
- UNACLA**
High-level group of selected mayors and representatives of local authority associations committed to the Habitat Agenda.



PARIS 2004
Cities, local governments; the future for development





JEJU 2007
Changing Cities are Driving our World





MEXICO 2010
Global crises, local impacts: the City of 2030





RABAT 2013
Imagine Society, Build Democracy



■ FORMER MUNICIPAL ORGANISATION
 ■ ACTIVE MUNICIPAL ORGANISATION/ASSOCIATION
 ■ UNITED CITIES AND LOCAL GOVERNMENTS
 ■ UCLG SECTIONS
 → ORGANIZATION/ASSOCIATION EVOLUTION

PARTICIPANTS OVERVIEW

3.500

Delegates,
among whom

1.199

Moroccans

203

Speakers

44

International
Organisations

23

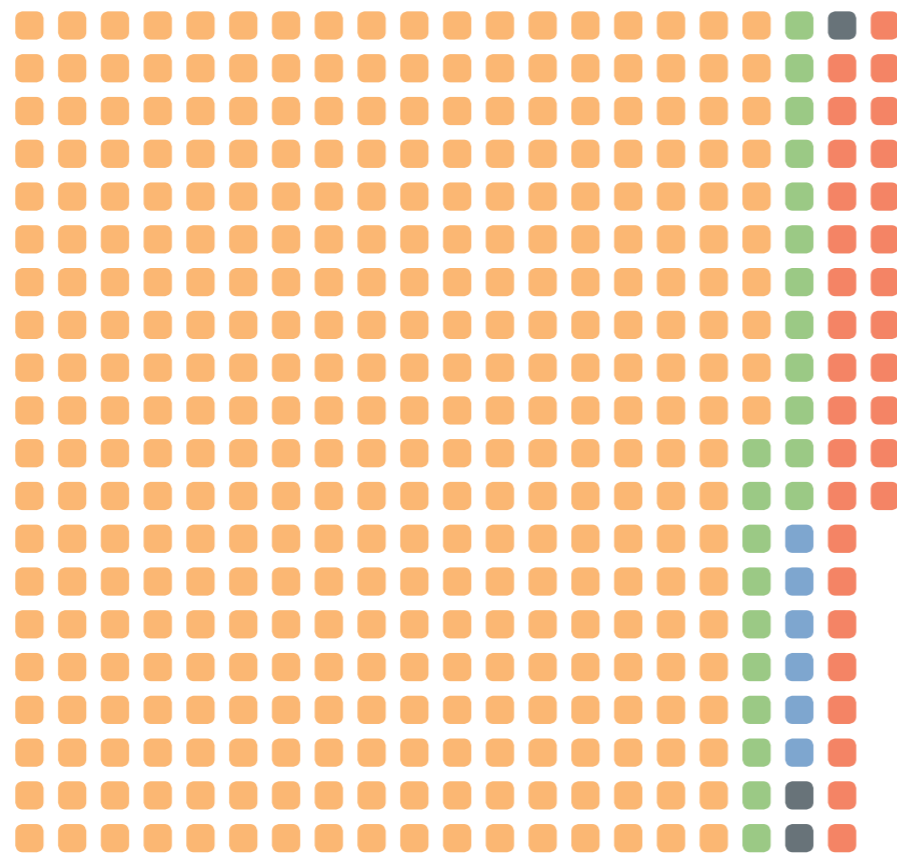
Private sector
sponsors

313

Journalists from

108

Media platforms



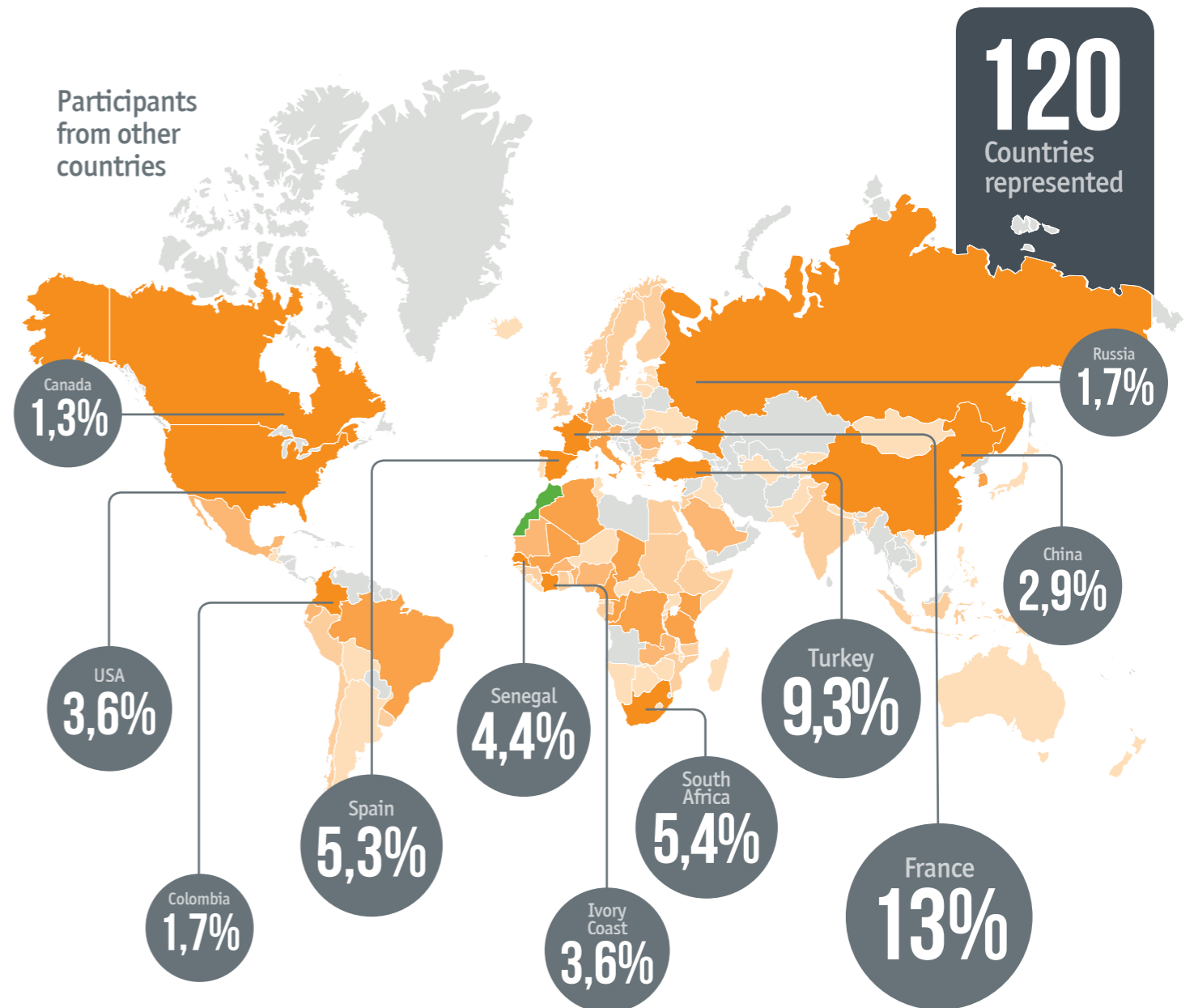
Gender composition

32%
Female

68%
Male



English, French & Spanish simultaneous interpretation in ALL sessions and Arab, Chinese, Russian in many others!



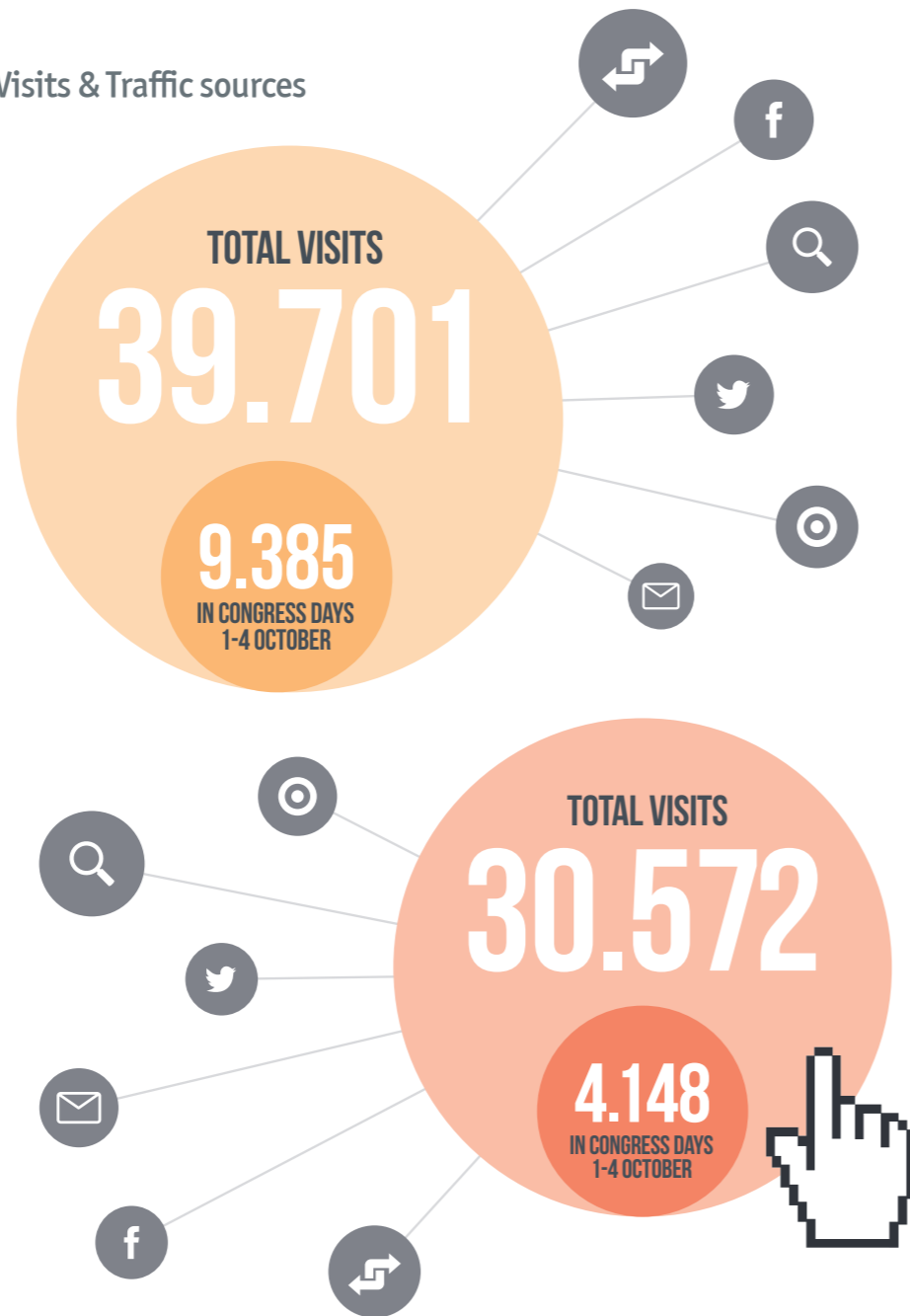
STATISTICS | ONLINE TRAFFIC

WORLD SUMMIT WEBSITE RABAT2013.UCLG.ORG

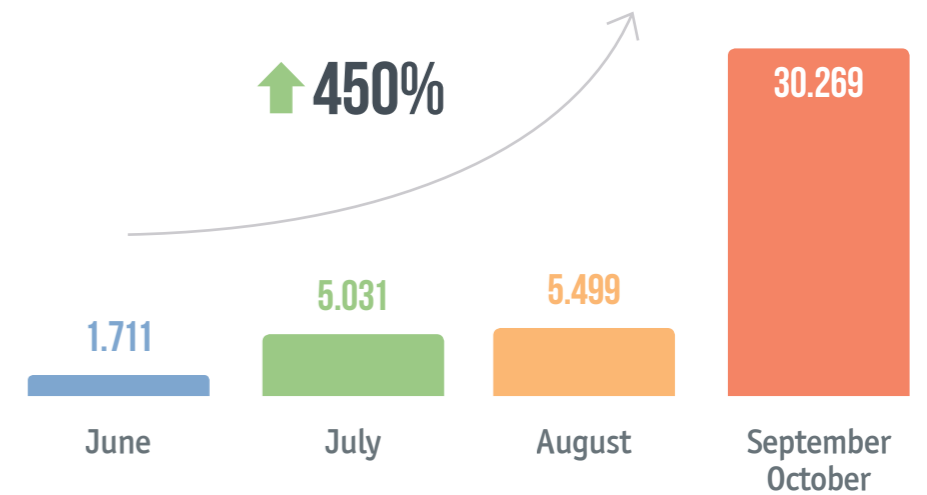
Created in June 2013, **rabat2013.uclg.org** was the main window for the congress providing information on the strategic and thematic debates of the Summit and, above all, functioning as a **PARTICIPATING TOOL** by giving users the ability to participate through social media.

ORGANIZATION'S WEBSITE UCLG.ORG

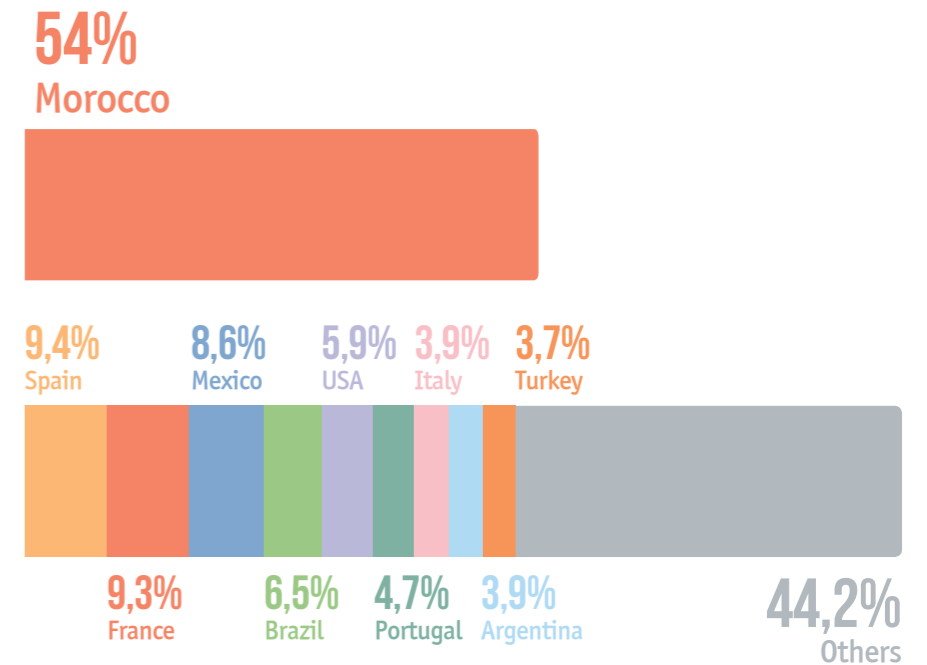
Visits & Traffic sources



UNIQUE VISITORS EVOLUTION



LOCATION OF VISITORS



STATISTICS | GETTING INVOLVED

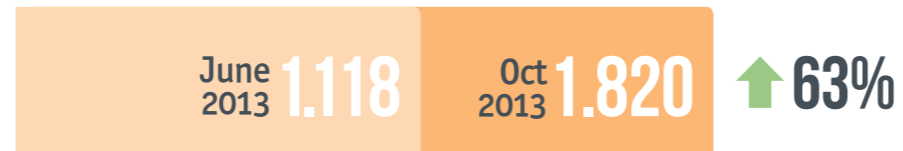
Social networks are the ideal platform to diffuse information on the World Summit of Local and Regional Leaders.



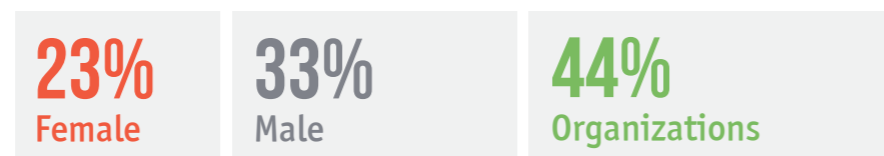
TWITTER ACTIVITY
@UCLG_ORG

Through Twitter, UCLG opened the debate to the **WIDER PUBLIC**, providing a window for internet users to the largest organization of towns, cities and local and regional governments.

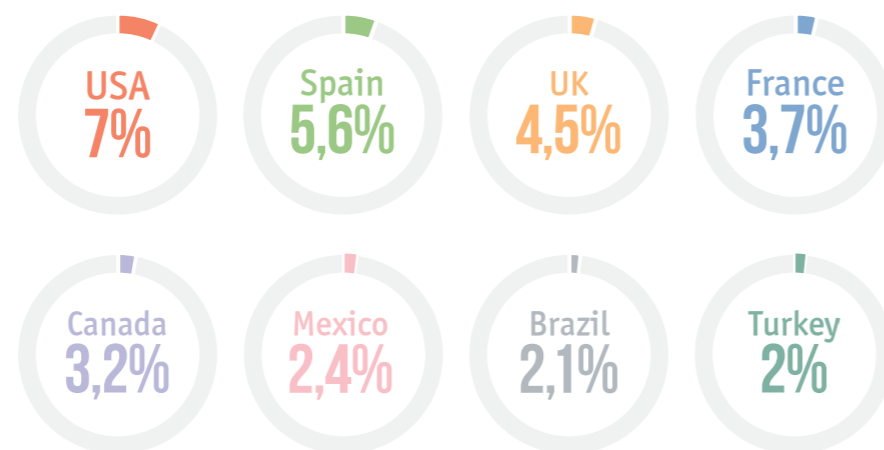
Followers growth



Gender composition



TOP Countries of origin



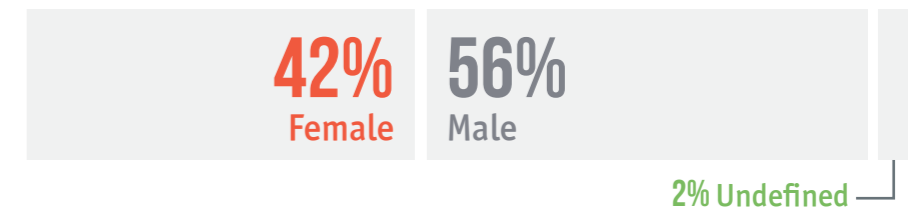
FACEBOOK ACTIVITY
/UNITEDCITIESAND
LOCALGOVERNMENTS

The growth in the number of followers, retweets, mentions and 'LIKES' in Facebook reflect the growing interest in UCLG activity and the World Summit.

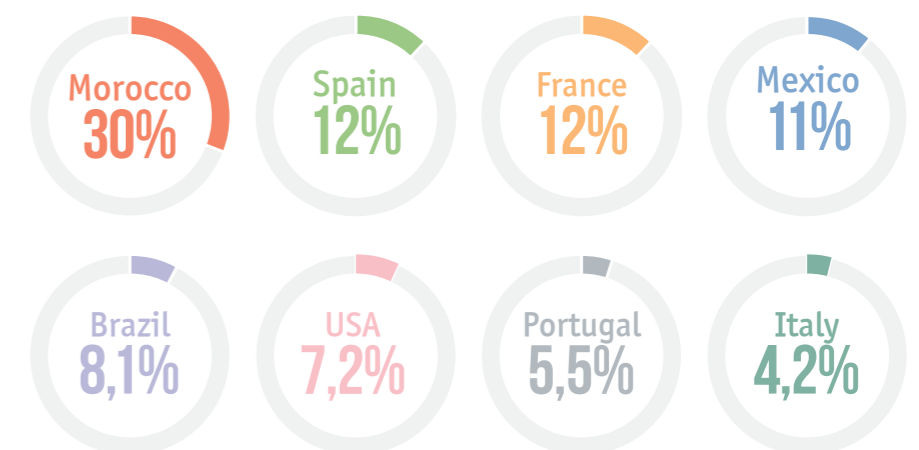
Likes growth



Gender composition



TOP Countries of origin



3.254 #RABAT2013 TWEETS
1.787 DURING THE MONTH OF THE WORLD SUMMIT



UCLG organized a series of **4 TWEETCHATS** focused on the topics of the thematic roundtables. These were 100% open to the public and input was collected for the physical debate that took place at the Summit.

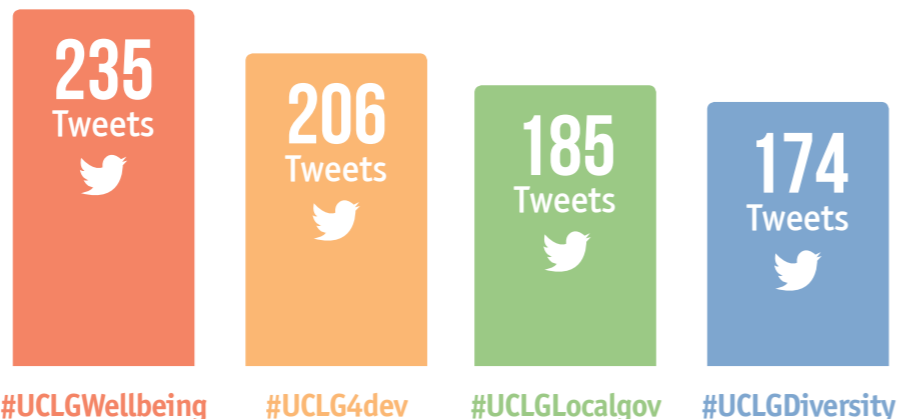
3 SEP
Fostering Wellbeing
#UCLGWellbeing

10 SEP
Strengthening Solidarity Among Territories
#UCLG4dev

17 SEP
Supporting New Local Governance
#UCLGLocalgov

25 SEP
Promoting Diversity
#UCLGDiversity

Twitter activity



TOP 10 related hashtags

#URBANIZATION
#SUSTAINABLE #QUITO #LOCALGOV
#POST2015 **#RABAT2013** #NOBEL
#MAROC #LOCAL #UCLG100
#DEMOCRACY

FEATURED ARTICLES ON THE BLOG

To keep participants informed, UCLG created a new blog where experts from the international municipal movement published their views on the Summit, related topics and the Centenary of the Municipal Movement.

- Interview: 3 questions with Kadir Topbaş, Mayor of Istanbul and President of UCLG
- 2013: A key year for towns, cities and regions throughout the world **BY JOSEP ROIG**
- Local Foundations for Stronger Democracy **BY ROGER B. MYERSON**
- Democratic decentralization and economic development **BY ROGER B. MYERSON**
- Economic Development and the Growing Urban Opportunity **BY MICHAEL DIXON**
- Kudos to Rabat for hosting the world's local and regional authorities **BY RAPHAEL OBONYO**

CENTENARY OF THE MUNICIPAL MOVEMENT

- United Cities, an exception moment in my life! **BY JEAN-MARIE TÉTART**
- The Urban International **BY ANTÒNIA SABARTÉS**
- From IULA to UCLG - My Odyssey **BY JEREMY SMITH**
- The power of cities **BY MARGARITA OBIOLS**
- A centenary full of promise **BY ALAIN LE SAUX, SECRETARY GENERAL OF METROPOLIS**
- Celebration of the Centenary: Contributions of UCLG-AFRICA **BY JEAN-PIERRE ELONG MBASSI**
- An ever-young centenary: the global municipal movement **BY ELISABETH GATEAU**
- Memories of Local Governments' Path To Unity and Inclusiveness **BY PETER WOODS**
- My reflections on the international municipal movement **BY GIAN PAOLO MORELLO**
- My "municipal life", or involvement in local government affairs dates back to the early 1970's **BY SELAHATTIN YILDIRIM**
- What's in a centenary? **BY PIERRE YVES SAUNIER**
- Una generación vital.. De Ohio a Rabat (Only in Spanish) **BY GUILLERMO TAPIA**



WHAT THE SPEAKERS SAID



MOHAMED VI
King of Morocco

It is no longer acceptable today that central government should have exclusive authority in defining development strategies for local communities.



BERTRAND DELANOË
Mayor of Paris and former President of UCLG

Our towns and cities should meet the needs of citizens, and UCLG must set its ambitions on addressing all the questions raised by urban development.



JOCKIN ARPUTHAM
President of Slum Dwellers International (SDI), and President of National Slum Dwellers Indian Federation.

Everyone, local governments and citizens, must work together to achieve better results.



JOAN CLOS
Executive Director of UN-Habitat

Local governments are the origin of community participation and local democracy.



KADIR TOPBAŞ
UCLG President

The new international agenda, which we consider our own, will need to recognize the local and regional governments as specific spheres of governance and as essential actors in the development scene. The world citizens are asking for action at global and local levels.



JACQUELINE MOUSTACHE BELLE
President of the Association of Districts of Victoria and UCLG Co-president

People experience local authorities directly and this is where renewed focus, energy and resources should be placed to make a positive difference in their lives.



ANNE HIDALGO
Deputy Mayor of Paris and Co-President of UCLG

The construction of democracy cannot be understood without the prominent input of women and our work must be focused on presenting concrete proposals that help us to alter the situation in our societies and organizations.



FATALLAH OULALOU
Mayor of Rabat

This UCLG meeting constitutes a perfect occasion to demonstrate the African experience and learn from other proven models. As elected representatives, we should play a key role in development and contributing to overcome difficulties and challenges for African continent.



ILSUR METSHIN
Mayor of Kazan and UCLG Co-President

Our mutual understanding is especially vital today, when the world is faced with serious challenges. We need to do everything in our power so that local problems do not evolve into global ones. We need to find optimal solutions and promote civil peace.



AUGUSTO BARRERA
Mayor of Quito and UCLG Co-President

We strongly believe in local democracy and in the role that this organization has to play in the 21st century debate.



JOSEP ROIG
Secretary General of UCLG

The Rabat Declaration takes into consideration the most vulnerable people within our society who remain present in our agenda, and attempts to conduct an analysis between urban and rural society.



MARGARETA WAHLSTRÖM
Special Representative of the Secretary-General for Disaster Risk Reduction

It is clear that the trends in climate change will increase the stress on cities for different reasons - water shortage, urban flooding etc. - but really the cost of flood management is foreseen to be one of the biggest expenses for the future unless we can find a way together of decreasing the impact over time.



PASCAL CANFIN
Minister for Development of the Ministry of French Foreign Affairs

Local governments have the key, knowledge to help, to finance and to share agenda to be able to jointly address the challenges of development.



LAKSHMI PURI
Director of UN Women

It is important to connect women's networks with local governments and promote joint work between local authority leaders and civil society.



AMINA J. MOHAMMED
Special Advisor of the Secretary General of the United Nations for Post 2015 Development.

The economic transformation starts at the local level and we need to take this into account for our achievements.



CHEN JIANHUA
Mayor of Guangzhou and UCLG Co-President

Over the next three years, Guangzhou will work hard with other members of the Presidency and other global cities to build a better life for humanity.



KHALIFA SALL
Mayor of Dakar

We need to invent a new system of African governance, not a European system reinvented. We must not commit the same errors as in other countries.



ROGER MYERSON
Nobel Laureate for Economy and lecturer at the University of Chicago

With broader understanding of the benefits of democratic local government, we can truly imagine a world in which people everywhere can trust their local and national leaders to provide the public goods and services that are essential for the welfare and prosperity of their communities."



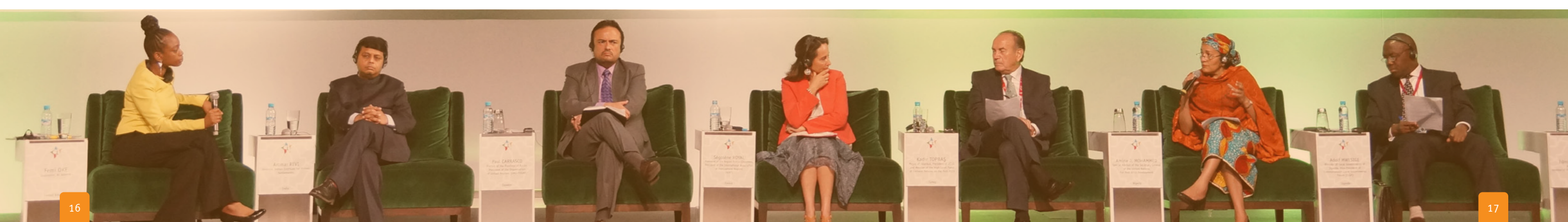
PAUL CARRASCO
Governor of Azuay and President of ORU-FOGAR.

The power must be transferred from the centre to the periphery to apply a Post 2015 agenda [...] We need to distribute these powers



ALAIN JUPPÉ
Mayor of Bordeaux and Co-President of CGLU

It is important for towns and cities to have their voices heard by the big international bodies because urbanisation is continually progressing.



WHAT THE PARTICIPANTS THOUGHT

OVERALL SATISFACTION

Survey participants rated their overall satisfaction with the Congress

8/10



RELEVANCE

91%

of respondents said the summit addressed issues that were

RELEVANT

PRIORITIES

Respondents highlighted the following PRIORITIES in attending the Congress:

SOCIAL MEDIA

1/3 of participants did not follow the congress through social networks, but

70% of the rest said it was

GOOD, VERY GOOD OR EXCELLENT

HIGHLIGHT

A large number of respondents identified

THEMATIC ROUND TABLE 4: PROMOTING DIVERSITY

as a highlight

PARALLEL SESSION

75%

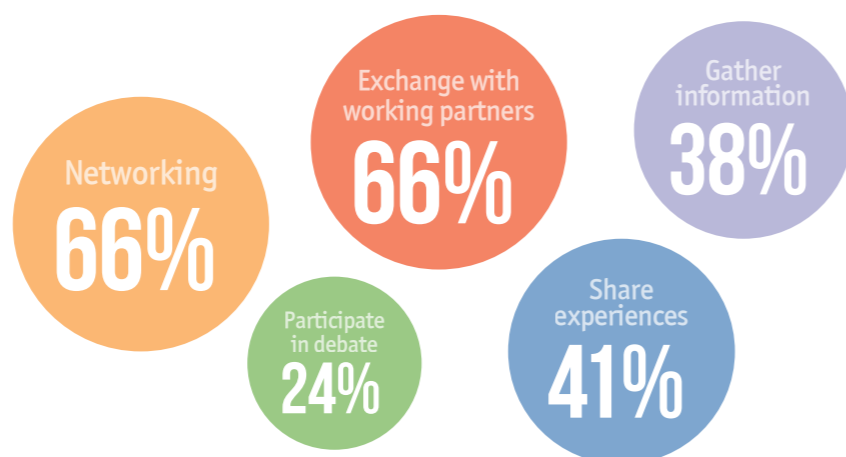
of respondents rated the parallel session

USEFUL OR VERY USEFUL

BEST FORMAT

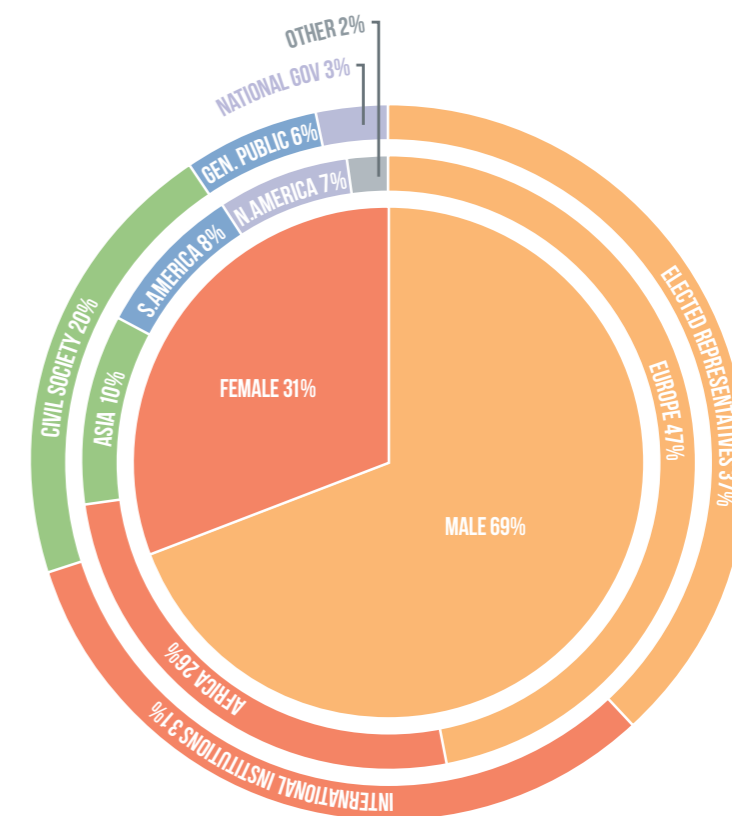
When asked which session format they preferred

50% said ROUND TABLES

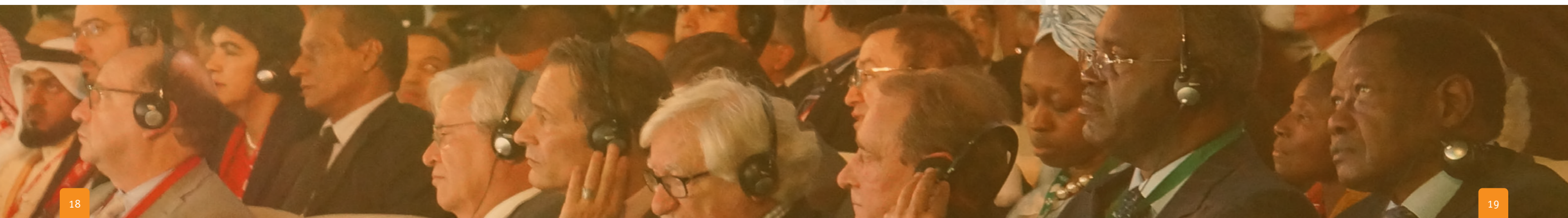
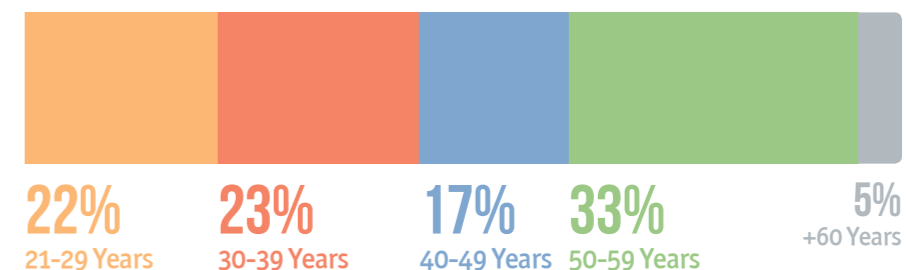


RESPONDENTS PROFILE

A survey was sent out to all Congress and Summit participants to gather feedback to improve our future events.



Age ranges



WHAT THE MEDIA HIGHLINED

THE MEDIA IN NUMBERS

108

Media Platforms supported by a total of

313

Journalists

192

Articles published between 29th September and 7th October

187

Television and Radio items for the same period

Summit News

MOROCCO

“La solidarité entre les régions, un des défis majeurs”

LE MATIN

“62 % des Marocains vivent dans les villes”

LE MATIN

“Congrès Mondial des dirigeants locaux les femmes veulent s’impliquer davantage”

L’ECONOMISTE

“Gouvernance Locale «Les villes, lieu d’une nouvelle démocratie”

L’ECONOMISTE

PANAFRICAN

“A centenary of cities with UCLG”

THE AFRICAN REPORT

“Africa to Hold First Local Government World Summit”

ALL AFRICA

“Urbanisme : Rabat accueille le congrès de CGLU”

JEUNE AFRIQUE

“Fathallah Oualalou : Ce qui a pris un siècle en Europe se fera en vingt ans en Afrique”

JEUNE AFRIQUE

TURKEY

“Istanbul mayor reelected president of United Cities and Local Governments”

HURRIET DAILY NEWS

SPAIN

“La cultura en las ciudades, ¿susto o muerte?” Por Jordi Pascual

EL PAÍS

“El presidente del FEMP preside la delegación española en la Cumbre Mundial de Líderes Locales y Regionales en Marruecos”

EL ECONOMISTA

“Ciudades inteligentes para mejorar la vida del ciudadano y no sólo el tráfico”

FINANZAS.COM

USA

“National League of Cities Leaders Attend World Summit”

REUTERS (USA EDITION)

UNITED KINGDOM

“Liverpool to be showcased at World Summit in Morocco”

LIVERPOOL VISION

FRANCE

“La France veut accompagner le Maroc dans l’organisation du Sommet mondial des dirigeants locaux et régionaux de Rabat”

ATLAS INFO

CHINA

“Les gouvernements locaux du monde se donnent rendez-vous au Maroc”

XINHUA

EXCERPT FROM THE RABAT DECLARATION

RABAT DECLARATION

IMAGINE SOCIETY, BUILD DEMOCRACY

Rabat, 4 October 2013

[Full text available](#)

We, mayors and representatives of towns, cities, local and regional governments the world over, from small, medium-sized and large towns and cities, from metropolitan areas and regions, at the service of rural and urban communities, come together from the 1st to the 4th October 2013 in Rabat, the Kingdom of Morocco, on the occasion of the 4th World Congress of United Cities and Local Governments

Celebrating the centennial of the creation of the Union Internationale des Villes, its contribution to local democracy and the strengthening of local authorities on the global scene;

Confirming that the founding values of peace, dialogue, and understanding among peoples and cooperation between local authorities are as relevant today as ever;

Acknowledging that diversity in all its dimensions is an asset for society and a source of innovation;

Concerned by the crises, armed conflict and natural hazards affecting numerous regions throughout the world and by the pressures on the planet and population resulting from the effects of climate change, food insecurity, lack of housing, poverty, cultural oppression and social exclusion;

Witnessing the manner in which the global crisis continues to impact on our societies in an unequal manner;

Recognising the need to unite efforts with all networks of local authorities and other partners, in particular with the United Nations and civil society organisations, to promote peace in the world;

Considering that Municipal International Cooperation and Decentralized Cooperation [...] are a vital contribution to the construction of a peaceful and sustainable developed world;

Affirming the unquestionable political role of local authorities, as effective promoters of peace and dialogue;

CALL FOR A WORLD AT PEACE

Assessing with satisfaction that the democratic revolutions highlighted during the Declaration of the Jeju Congress in 2007 continue to extend in all regions of the world;

Conscious that the world has witnessed major changes since the last Congress in Mexico City in 2010;

Taking note of the quest led by young people in all regions in pursuit of their

rightful place in democratic societies;

Convinced that democracy is built at local level and that current centralised models must be transformed;

Encouraged by the experience of the MDGs in which it was proven that important progress is made where local and regional authorities are involved in the implementation;

Convinced, as shown in the Third Global Report on Decentralisation and Local Democracy, GOLD III, that investing in basic services should be a priority as it reduces inequalities,

CALL FOR INCLUSIVE, PARTICIPATORY, COHESIVE, DEMOCRATIC AND JUST SOCIETIES

Committed to playing our role in overcoming the current crisis, to innovating and revitalising the economy and creating employment;

Recognising this doubly historic moment for UCLG and its members, namely: the assessment of progress of the Millennium Development Goals,

and the rapidly approaching Third United Nations Conference on Housing and Sustainable Urban Development "Habitat III" that will take place in 2016;

Highlighting the commitments made during the previous World Congresses, through which towns, cities and regions have affirmed themselves as essential and instrumental actors in reaching the Millennium Development Goals, and welcoming the increasing recognition of our World Organization before the United Nations;

Concerned that despite substantial advances, certain Millennium Development Goals (MDG) will not be achieved;

Certain that the participation of women in local decision making greatly strengthens the democratic bases of our societies and will be instrumental to reducing inequalities and achieving more just and sustainable societies;

Conscious that over the next 20-30 years, demographic growth will largely take place in cities,

CALL FOR A LIFE OF DIGNITY FOR ALL

Noting the important progress made through the recognition of the role of local authorities in international policies. Despite this undeniable progress, the reform of the international institutions, which should provide local and regional authorities the place that will allow them to contribute to the agenda, is not sufficiently advanced,

CALL FOR A TRUE GLOBAL PARTNERSHIP

Through this declaration, we, local and regional authorities, our associations and networks commit to:

I. Continue our mobilization by maintaining the values that unite us

In the international context of crises and conflict and at a time of democratic development, we wish to place peace and development at the centre of our action, to thereby contribute to renewing democracy from the local level up and to engage directly with the youth to involve them in the development of their towns, cities and territories.

II. Take determined steps toward the formulation of the Agenda of Towns, Cities and Regions of the XXI century

During the VI Africities Summit, held in Dakar, and in the framework of the UCLG World Council, cities and regions recognized the need to create the Agenda of Towns, Cities and Regions of the XXI century in order to reflect the shared values that unite UCLG members and partners in the lead up to Habitat III.

III. Become a recognized partner and of the United Nations System

We request full participation of local governments in all significant processes of international decision making and call for a more inclusive and cohesive global governance;

We request that the international bodies consider local and regional authorities as a sphere of government and a full partner. We ask that the United Nations accord our Organization observer status within the General Assembly to increase our contribution to all policies of the United Nations system;

We suggest that the Third United Nations Conference on Housing and Sustainable Urban Development "Habitat III" in 2016 be an inclusive process engaging all stakeholders;

We commit to actively contributing to the preparation of Habitat III by ensuring the consultation of constituencies led by local and regional authority organizations through the Global Task Force of Local and Regional Authorities for Post 2015 and towards Habitat III.

IV. Build one single Global Agenda for Sustainable Development Post-2015

We call for one single Global Agenda for Sustainable Development Post 2015, bringing together the objectives of eliminating extreme poverty and contributing to prosperity and sustainable development;

We consider the reduction of inequalities, the improvement of cohesion and cooperation between territories and the promotion of governance and local democracy are key elements of this agenda;

The new agenda should furthermore include specific goals for Sustainable Urban Development. We assert that in order to increase the possibility of success, the Post 2015 Development Agenda should further advance in the "localisation" of its goals, targets and indicators, and provide the necessary means to ensure their implementation;

We, local and regional authorities the world over, undersign this declaration with renewed ambitions for the work that our movement must promote for the next 100 years and starting now in the streets of our villages, cities and towns.



UCLG

**United Cities
and Local Governments**

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**CENTENARY
OF THE INTERNATIONAL
MUNICIPAL MOVEMENT**

Africa



Asia-Pacific



Euro-Asia



Europe



Latin America



Middle East-
West Asia



North America



Metropolitan Section



Forum of Regions

